

### Abstract of the Disclosure

An information distribution system is composed of a plurality of information distribution units, a server, and a mobile terminal. The server selects at least one of the plurality of information distribution units, and transmits first information to the selected information distribution unit. The selected information distribution unit includes a transmitting unit and a display unit. The transmitting unit electrically transmits to the mobile terminal the first information received from the server such that the mobile terminal is able to display the first information. The display unit visually displays second information.

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